

**What his audience says about Bill:**

"Bill Zubke's message is one that all educators need to hear. He delivers a wealth of knowledge, experiences and stories through his message. He also makes you laugh - which all educators need to do more often! Bill is one of the best speakers I have ever heard and I am proud to call him my friend."

**Dr. Rick Melmer**

South Dakota Secretary of Education  
Pierre, SD

"Bill Zubke does not only bring humor to his presentations, he brings lessons. I always go away from listening to him with a better insight into myself. He reminds me that humor is an art that should never be allowed to be forgotten."

**Donna DeKraai**

President, South Dakota Education Association  
Pierre, SD

"Bill Zubke is perhaps the finest speaker and presenter I have heard in the last 20 years. You will be entertained, amused to the point of tears, and most importantly, learn. I have never walked away from any presentation of Bill's without having my spirits lifted and my mind challenged. He is what I would consider a must see if he is on your program."

**Judy Kroll**

Instructor, Brookings High School  
Brookings, SD

"Bill is a phenomenal presenter. He shares his passion for teaching and learning with laughter, love, and an endless amount of enthusiasm! You will laugh; you will cry; you will be inspired; and you will LEARN as he shares his amazing anecdotes and experiences acquired during his thirty-three year journey in education. Bill's messages will touch your heart and make a difference in the way you look at and live your life."

**Kimberly Bellum**

Dean of Instruction, Lake Area Technical Institute  
Watertown, SD

*Sometimes  
all it takes  
is a different  
perspective!*

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**Cathy Zubke, CFO**

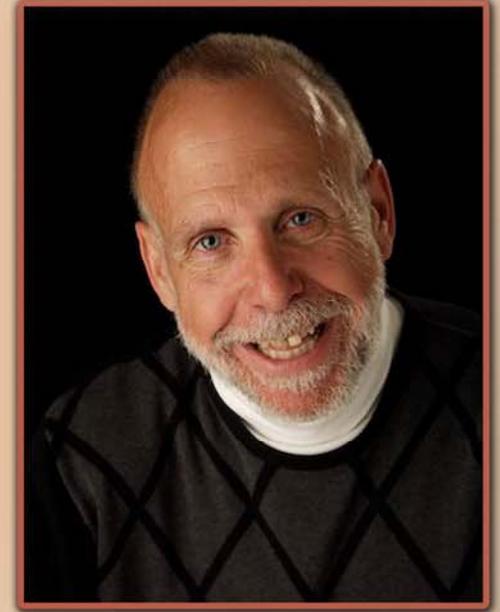
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ezbz inc.

Presents

*Bill Zubke*

Retired Teacher

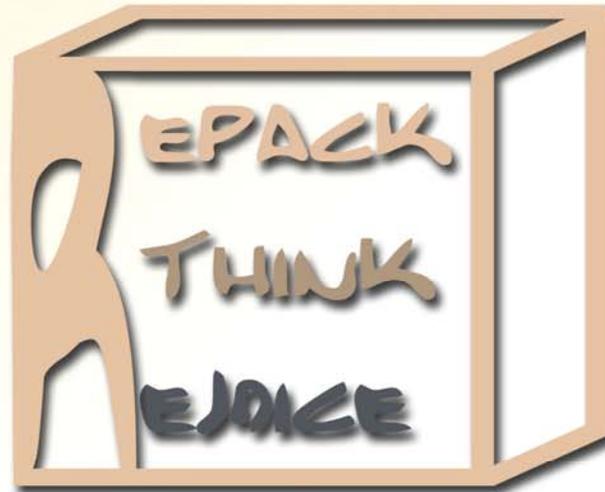
Motivational Speaker

Fudge Maker Extraordinaire



## How to Live Your Life In One Letter

Through the use of humor, personal anecdotes, and frequent references to works by Chad Foster, John Maxwell, and Sean Covey, Bill takes his audience through his life, sharing the healing benefit of laughter, the need to see failures as stepping stones, not tombstones, the benefit of claiming love and eventually leaving a legacy of a better world. Involving his audience, Bill covers the room with energy and love.



John Maxwell establishes five major principles in his book, Failing Forward.

**Rule #1**—You will learn lessons

**Rule #2**—There are no mistakes, only lessons

**Rule #3**—A lesson is repeated until it is learned

**Rule #4**—If you don't learn the easy lessons, they get harder (Pain is one way the universe gets your attention).

**Rule #5**—You'll know you've learned a lesson when your actions change.

This presentation addresses how to take your existing baggage and repack it, getting rid of the boulders of negativity and replacing them with lessons learned. Likewise, to preclude packing more "stuff", Bill addresses Sean Covey's Seven Habits of Highly Effective Teens, utilizing his audience as reminders. Finally, the need to enjoy the day (carpe diem) leaves the audience with the realization that every day is a cause for celebration.

## TOP TEN

With shameless abandon, Bill does what every teacher has learned from day one—take what works for someone else and make it your own. With no apologies to David Letterman, Bill presents the top ten ways to address a workplace, a school, and or a life. From Andy Rooney's "Life is like a roll of toilet paper, the closer you get to the end, the faster it goes." to the necessity to Move to motivate, Bill uses his audience to remind everyone of 10 things that everyone can do to make life better at work, at home, and at play.

## BY THE NUMBERS

Put the three together, give Bill 4-5 hours, and you will have his daylong workshop on how to enjoy life and teach at the same time. Topics are not the only thing Bill changes during this presentation!